

EDINBURGH'S HOGMANAY

FOR IMMEDIATE RELEASE:

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EDINBURGH'S WORLD FAMOUS HOGMANAY GOES ONLINE AND ON SCREENS FOR 2020!

David Tennant leads line-up of talent involved

Event: Edinburgh's Hogmanay

Dates: 28th December 2020 – 1st January 2021

Further Information: <https://www.edinburghshogmanay.com/>

Edinburgh, Scotland – As Christmas draws closer and 'bubble' celebrations with friends and family start to feel a reality, the next occasion to plan for is New Year. This is a welcome chance to wave off 2020 and hope for an altogether better 2021. Edinburgh's Hogmanay is renowned internationally as one of the leading new year celebrations in the world and this year's Hogmanay will continue to cement this reputation. With no live events planned this year, Edinburgh's Hogmanay will, for the first time in its history, move to an entirely online celebration with a series of spectacular 'moments' to be watched from home.

Produced by Underbelly on behalf of the City of Edinburgh Council, the free online series of shows promise never seen before, visually-spectacular moments every evening from 28th through to the 1st January. The stay-at-home event series will be FREE to watch and streamed via www.edinburghshogmanay.com so Hogmanay fans all over the world can tune in from the comfort and safety of their homes.

Edinburgh's Hogmanay has wowed, surprised and delighted hundreds of thousands of people over the years and 2020 promises to continue that tradition, with a series of awe-inspiring moments using multisensory creativity and pioneering technology crafted, hosted and narrated by a powerhouse of incredible Scottish talent. The line-up includes internationally renowned actor and famed Doctor Who, David Tennant, award winning poet and Scottish Makar (Scotland's Poet Laureate), Jackie Kay, Celtic fusion band, Niteworks and Scottish actors Lorne MacFayden and Siobhan Redmond.

Further details will be revealed in the coming weeks as we countdown to Edinburgh's Hogmanay kick-off on 28th December.

For more information on Edinburgh's virtual Hogmanay 2020 and to watch the celebratory action from 28th – 1st Jan visit: www.edinburghshogmanay.com.

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Underbelly

Underbelly is a UK based live entertainment company that specialises in live events and festivals in city centres. Since starting at the Edinburgh Fringe in 2000, Underbelly has produced and presented events in locations from theatres to roundabouts in London, Edinburgh and Hong Kong; and produced substantial events including Pride London and Edinburgh's Hogmanay. In 2019, more than 1.5 tickets were issued to Underbelly Events with footfall of over 5 million.

Edinburgh's Hogmanay is funded by the City of Edinburgh Council, EventScotland, Creative Scotland and the Scottish Government.