

# EDINBURGH'S HOGMANAY

## AREAS OF FOCUS FOR CARBON REDUCTION

Edinburgh's Hogmanay commits to work towards carbon emission reductions. All our targets have been developed to be SMART targets (specific, measurable, achievable, realistic and time-bound). Using 2019's activity as a base level, we will focus on the following areas developed from the [Festivals Edinburgh Carbon Reduction Road Map](#) between now and 2025.

**Buildings:** heating and powering venues not owned by Festivals

- Venues encouraged to take actions in column 1

**Travel outside of Edinburgh** by staff, artists, touring productions (when organised by Festivals)

- Flights replaced by ground transport where possible
- Carbon intensity of trips (stay longer, do more – 'slow travel')
- Travel reduced; aims achieved via other means

**Travel to & from Edinburgh** (booked by artists and audiences)

**Catering:** when organised by Festivals

- Suppliers serve local, seasonal, low-carbon food with minimal packaging

## BUILDINGS (RENTED OFFICE AND FESTIVAL VENUES)

We do not own our office or any venues. As part of the Festivals Edinburgh Outdoor Venue Carbon Reduction Group for our temporary festival venues, we will continue to encourage and work with Edinburgh Council to put in a mains power supply and reduce the need for generators wherever possible. We will reduce our use of generators for our temporary festival sites, and support more environmentally friendly options. We hope to influence and encourage power companies to provide more environmentally friendly generators and we are currently working with company Plus Zero regarding the use of green hydrogen generators for future events. We will assess our energy usage within our rented offices and implement schemes to reduce this where possible.

**Targets: We plan to reduce our fuel usage by 10% each year from our baseline of 2019 levels, between now and 2025. We also aim to have a 50% reduction in our use of diesel generators to be replaced by cleaner fuel generators or mains power by 2025.**

## TRAVEL OUTSIDE OF EDINBURGH

We will work to reduce flights taken by staff, either by replacing flights with ground travel or encouraging staff to have extended stays, rather than multiple flights within a short space of time. We hope to also reduce our need for travel between our London and Edinburgh offices, by enabling more meetings to be attended remotely. Furthermore, we aim to reduce our haulage and freight emissions by advising artists and touring productions to replace flights with ground transport where possible. Underbelly will also investigate how to reduce our own haulage emissions.

**Targets: We will aim to have an 80% reduction of total yearly flights taken by staff by 2025 from our baseline of 2019 levels. Directors & Head of Production will aim to reduce their total yearly flights taken by 40% by 2025. All meetings will be reviewed to see if they can be attended remotely, particularly if less than a two-night stay is required. Our haulage emissions will be reduced by 20% by 2025.**

## **TRAVEL TO & FROM EDINBURGH (BOOKED BY ARTISTS AND AUDIENCES)**

We will continue to improve and develop the CO2 calculator as used on the Edinburgh's Hogmanay ticketing website, allowing audience members to offset their carbon emissions using an approved scheme which follows the Woodland code. We hope to roll this CO2 calculator out across all of our ticketing platforms. As well as offsetting their carbon emissions, when booking the audience will be encouraged to take the following actions where possible.

- Use public transport and active travel
- Take the train rather than fly to the Festival
- Follow the 'NERD' principle for choosing flights: where possible, fly New (younger) aircraft, in Economy class, on a Regular-sized aircraft and Direct (without connecting flights).
- Choose electric taxis over standard taxis, or hire an electric vehicle when a vehicle is required

Customers travel will be recorded in a post-event survey, with an aim to track and increase our influence on travel choices. We will also continue to encourage the local community to purchase tickets via incentives or discounted tickets, therefore reducing audience travel and emissions. For our travel in Edinburgh will work towards hiring and increasing demand for electrical vehicles.

**Targets: We will improve the CO2 calculator on the Edinburgh's Hogmanay website in 2021, working towards having an improved CO2 calculator on our Edinburgh's Hogmanay, Christmas & Fringe websites by 2022. All our websites will have a CO2 calculator by the end of 2023. Our second target is to have 50% of our hired vehicles to be electric by 2030.**

## **CATERING - WHEN ORGANISED BY FESTIVALS**

All of our suppliers are to serve at least one vegan/vegetarian food option. We will continue to use local caterers and work to encourage their use of local and seasonal food.

**Targets: Aim to have 100% local traders supplying 100% local & seasonable food by 2025 at Edinburgh's Hogmanay. We will work towards this goal by having a target of 80% local traders & 60% local/seasonable food by 2021, and then 100% local traders & 75% local/seasonable food in 2022.**

**We will aim to roll this model out across all our festivals, having 100% of local traders and seasonable food at all our events by 2025.**

## **OFFSETTING**

All of these targets are working towards reducing and avoiding emissions, however we are aware that in this reduction process we may need to consider offsetting to reach net zero. We aim to ensure that carbon offsetting will only be used when necessary and any action taken for offsetting will be in line with best practice.