



**EDINBURGH'S
HOGMANAY**

PRESS RELEASE

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Media information:

www.edinburghshogmanay.com

**WORLD CLASS LINE-UP ANNOUNCED FOR
SCOTLAND'S FLAGSHIP NEW YEAR FESTIVAL**

**EDINBURGH'S HOGMANAY IS PART OF SCOTLAND'S WINTER FESTIVALS
AND THE EDINBURGH SPARKLES WINTER CELEBRATIONS**

Organisers of Edinburgh's Hogmanay are pleased to announce today a world class line-up for the flagship Street Party on 31st December. The UK's top acts bringing in 2012 at the world famous celebrations include **Friendly Fires**, one of the hottest bands of the summer festivals, a special DJ set from the world-renowned **Mark Ronson** and Celtic superheroes **Peatbog Faeries** together with Scottish traditional music legends **Capercaillie**. The ever outrageous **Cuban Brothers** are joined by Fringe sell-outs **Frisky & Mannish** completing the headline acts for four of the five stages along Princes Street. This fantastic line-up will be joined by special guests **Kassidy**, **X-Factor's Jade Richards** and **Radio 1 DJ's Jaymo & Andy George** and a sensational indie headline act for the Waverley Stage will be announced in early November.

Over 80,000 revellers from around the world are expected to enjoy the Street Party, Keilidh and Concert in the Gardens with live music and DJ's across a total of seven stages, with giant screens, outdoor bars and the countdown to the Midnight Moment. Two spectacular fireworks displays from either end of Princes Street, over the iconic Edinburgh Castle and the monuments on Calton Hill, will herald the start of 2012.

The Concert in the Gardens this year features **Primal Scream** who will be performing their seminal album *Screamadelica* and a set of their greatest hits, and who will be joined by special guests **Bombay Bicycle Club**, together with a support act to be announced. Tickets for the Enclosure have already sold out, and the remaining tickets for the Gardens are selling fast.

Pete Irvine, Director of Edinburgh's Hogmanay, said "The eyes of the world will be on Edinburgh, the 'Home of Hogmanay', as we launch 2012 - the year of the London Olympics - and we are delighted to have such a fantastic line-up for the Street Party – the best we've had in 19 years."





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Steve Cardownie, Festivals & Events Champion, City of Edinburgh Council, said "Edinburgh's Hogmanay Street Party is THE place to be to bring in the New Year. This year partygoers will be dazzled by a truly sensational line-up of bands and artists on more stages than ever before and the new Celtic world stage is bound to be a huge hit with Scots and overseas visitors alike. Get your tickets today!"

Paul Bush OBE, Chief Operating Officer for EventScotland said, "We're delighted to be supporting Edinburgh's Hogmanay as part of Scotland's Winter Festivals. Attracting thousands of visitors from around the world, Edinburgh is the 'Home of Hogmanay' and this flagship festival will offer Scots and visitors alike the opportunity to sample the special atmosphere Edinburgh offers. The world class line up announced for this year's Street Party will ensure that this iconic festival continues to attract media interest from around the world showcasing Scotland as the perfect stage for world class events."

Jack Steadman, lead vocalist for Bombay Bicycle Club said "We're very excited to experience a Scottish new year. Looking forward to playing the gig (sober) and then partying the night away...if we mess up it's 'cos we're krunk."

Frisky & Mannish said "We can't wait to spend New Years' at the biggest party in one of our favourite cities in the world!"

The biggest ever line-up for **Edinburgh's Hogmanay Street Party** features a new Celtic world stage this year opposite the Scott Monument, headlined by Scottish favourites Capercaillie and the Peatbog Faeries. The East End DJ Stage will be headlined by superstar DJ Mark Ronson supported by Radio 1 DJ's Jaymo and Andy George, Cassidy will play the Waverley Stage and a very special headlining act will be announced in early November, while Friendly Fires play the new, larger West End Stage. Finally, The Mound Party Stage will feature The Cuban Brothers, Fringe favourites Frisky & Mannish and Jade Richards out of X-Factor.

The Official Edinburgh Hogmanay After Show club this year takes place at the Liquidrooms and welcomes Street Party DJ headliner Mark Ronson, Radio 1's Jaymo and Andy George, plus guests, keeping the party going well into the night.

The Edinburgh's Hogmanay Street Party and Concert in the Gardens form part of the packed Edinburgh's Hogmanay Festival programme which runs for three days from Friday 30th December 2011 to Sunday 1st January 2012. As well as the **Street Party, Concert in the Gardens, The Keilidh** and the iconic **Midnight Fireworks** taking place on the 31st December, the varied festival





programme of events will also include the popular attractions **Torchlight Procession** and

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The

Loony Dook. Tickets and registrations for all Edinburgh's Hogmanay events are now available.

Festival organisers will release full programme details on 10th November. For further information, to purchase tickets and to register for online updates visit: www.edinburghshogmanay.com.

For the first time Edinburgh's Hogmanay have teamed up with **Citylink Buses** to offer late night buses to destinations outside Edinburgh after the Hogmanay celebrations. Revellers will be able to travel home from the world famous Street Party to a range of destinations in Glasgow, Fife including Dunfermline, Kirkcaldy and St Andrews, Dundee, Perth and Kinross. Tickets cost £30 and can be booked on-line at www.citylink.co.uk or by calling 0871 266 3333. Passengers wishing to travel on these services are required to pre-book their ticket to guarantee a seat.

Nicola Campbell, Marketing Manager for Scottish Citylink, said: "Edinburgh's Hogmanay Street Party is one of the highlights of the year and Citylink are delighted to help support such a world famous event. Travelling by coach is the most economical, hassle free way to get home from the Street Party and we are encouraging people to book up as early as possible to ensure their travel plans are taken care of and they can concentrate on having a good time."

Revellers can obtain tickets for the **Edinburgh's Hogmanay Street Party, Concert in the Gardens** and **The Keilidh**, which are part of Edinburgh Sparkles winter celebrations, in one of three ways:

- Online at www.edinburghshogmanay.com
- by calling the Edinburgh's Hogmanay Box Office on **0844 573 8455**
- or in person at The Fringe Office, 180 High Street; Tickets Scotland, 127 Rose Street & 237 Argyle Street, Glasgow or Ripping Records, 91 South Bridge, Edinburgh.

ENDS

For further information please contact:

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Editors Notes:

About Edinburgh's Hogmanay:

1. Performer Details:

East End DJ Stage:

Mark Ronson has a history of producing global selling albums for high profile artists, such as Adele, Robbie Williams, Amy Winehouse and Christina Aguilera. His albums include the double platinum *Version* which was released in 2007 and reached number 2 in the UK charts. This was followed up in September 2010 by *Record Collection* which also reached number 2 in the UK charts.

Jaymo & Andy George In April, Jaymo & Andy became two of the youngest people to ever record a live Essential Mix for Radio 1 in April this year. Fast forward four months and the duo have their very own show on Radio 1, and prepare to take their sound global! Crafted with the sole intention of fronting the world's coolest music, the show promises to be as fun and unpredictable as their rumbustious DJ sets! As producers Jaymo & Andy have been responsible for some massive dance-floor bombs! Andy's 'Big Dipper' was one of 2008's most popular jump-up Electro tracks, prompting a flurry of remixes for scene-leaders Lord Skywave, Toddla T & Jokers Of The Scene. Jaymo, however, first came to the attention of the music world with his Hip Hop infused 'Tuned In Live'. With support from DJ Touche, Boy 8 Bit & Crookers he quickly found himself delivering remixes for the likes of Skint & Data, whilst notching up worldwide compilation appearances. With countless gigs at the worlds coolest clubs and an ever-growing discography of heavy-duty club tracks, it's hard to predict where these boys will be in another 2 years!

Waverley Stage:

Headliner to be announced

Kassidy were a very popular festival act in 2010 and again in 2011 performing this year at Belladrum, Glastonbury, T in the Park, V Festival and Live at Leeds. This four piece Scottish alternative rock band released their debut album *Hope St* in May this year.

West End Stage:

Friendly Fires released their eponymous debut album in 2008, picking up two Brit Awards nominations and a Mercury Music Prize nomination on their way to over 200,000 album sales. In May 2011 the St Albans trio (made up of Ed Macfarlane, Edd Gibson and Jack Savidge) returned with their highly anticipated second XL Recordings album 'Pala'. Produced by the band themselves alongside Paul Epworth, this top 10 album features the huge singles 'Live Those Days Tonight', 'Hawaiian Air' and 'Hurting'. Meanwhile, the summer saw Friendly Fires cement their reputation as one of the UK's most exciting live acts with a series of show-stealing performances at festivals around the world. Friendly Fires are currently nominated in the Best Live Band category at the AIM Independent Music Awards.

Special Guests to be announced

Scott Monument Stage:

Capercaillie have been credited with being the major force in bringing Celtic music to the world stage, and their unique fusion of Gaelic culture and contemporary sound has always stretched boundaries in their quest to keep the music evolving. There have been many milestones for a band who have sold over a million albums worldwide. These include three silver and one gold album in the UK, writing the music for, and appearing in the Hollywood movie *Rob Roy*, and performing in over thirty countries. The album *Secret People* reached number 40 in 1993. In 1995 *To the Moon* peaked at number 41 in the UK Albums Chart. The 1992 EP *A Prince among Islands* was the first Scottish Gaelic-language record to reach the Top 40 of the UK Singles Chart, peaking at number 39.

Peatbog Faeries, formed in 1991, are a largely instrumental Celtic fusion band. Their music embodies many styles and genres from folk, rock, jazz and Electronica but the main influence is traditional Celtic music. They have toured the U.K and beyond for many years bringing with them an energetic, vibrant show that delights and enthralls.

Mound Party Stage:

The Cuban Brothers have performed at private parties for Elton John & Robbie Williams, at corporate events and at Festivals around the world. The threesome, who originate from Scotland, combine music, dance and comedy in an uproarious show full of fun and laughter.



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Frisky & Mannish enjoyed a highly successful sell-out run at Edinburgh Fringe Udderbelly which rounded off a fantastic summer. This popular musical comedy cabaret double-act made appearances around the country including a support slot with The Streets at Swansea University.

Jade Richards was a contestant in this year's X Factor series. From Fife, Jade made it as far as judge's houses and her big, soulful voice proved a big hit with the public.

Concert in the Gardens:

Primal Scream are a Scottish alternative rock band originally formed in 1982 in Glasgow by Bobby Gillespie (vocals) and Jim Beattie. The current line-up consists of Gillespie, Andrew Innes (guitar), Martin Duffy (keyboards), Gary "Mani" Mounfield (bass), and Darrin Mooney (drums). The band performed throughout 1982-1984, but their career did not take off until Gillespie left his position as drummer of The Jesus and Mary Chain. The band were a key part of the mid-1980s indie pop scene, but eventually moved away from their more jangly sound, taking on more psychedelic and then garage rock influences, before incorporating a dance music element to their sound. Their seminal 1991 album *Screamadelica* broke the band into the mainstream and is considered a dance/rock masterpiece. The band continues to tour and record.

Bombay Bicycle Club are a London indie and folk band who have had a packed year which has included a European tour, a US tour, and a busy festival season. They have recently completed a short UK tour which included a sell-out show at London's Brixton Academy and are due to head to South America in November. Their debut album *I Had The Blues But I Shook Them Loose* peaked at number 46 in the UK charts and achieved Gold status. The follow up, *Flaws*, was released in 2009 and went in at number 8 selling over 60,000 albums in UK. Their current album *A Different Kind of Fix* was released in August 2011. It entered the charts at number 6 and remains in the charts for (6 weeks) now at number 50.

2. On-Sale Details:

Tickets for all Edinburgh's Hogmanay 2011/12 events and registration are available now on a first come first served basis in the following ways:

Online: www.edinburghshogmanay.com

By phone: Edinburgh's Hogmanay Box Office: 0844 573 8455

Tickets can also be purchased through associated ticket agents as follows:

The Fringe Office, 180 High Street, Edinburgh EH1 1QS

Phone: 0844 573 8455

Opening Hours: 10am - 6pm Monday - Saturday

Tickets Scotland, 127 Rose Street, Edinburgh EH2 3DT

Phone: +44 131 220 3234

Opening hours: 9am-6pm (until 8pm Thursdays). 11am-6pm Sundays

Ripping Records, 91 South Bridge, Edinburgh EH1 1HN

91 South Bridge, Edinburgh EH1 21HN

Opening hours: 9am-6pm (12.30pm-5.30pm Saturdays)

3. Ticket Prices:

Edinburgh's Hogmanay Street Party: £15.00 administration + booking fee

n.b. Entry to Edinburgh's Hogmanay Street Party on 31 December is strictly by ticket only. There are no restrictions on the quantity of tickets which can be purchased. Travel Trade & Accommodation Providers can reserve tickets by emailing: groups@edinburghshogmanay.com

Concert in the Gardens: Enclosure – SOLD-OUT, Gardens - £35.00 + booking fee

n.b Tickets to Concert in the Gardens also grant access to the Edinburgh's Hogmanay Street Party.

The Keilidh: £35.00 + booking fee

n.b Tickets to The Keilidh grants access to the Edinburgh's Hogmanay Street Party.

Subject to booking fee.

Torchlight Procession: Torches available for purchase in advance for £6 each or buy them on the night for £7.00

Candlelit Concert in St Giles' Cathedral: £16.00 + booking fee

n.b This event is not suitable for babies or young children.





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Loony Dook: £6.00 Registration Fee (includes donation to RNLI)

n.b Participants MUST register for the Loony Dook prior to the event. There will be no registration on the day and availability will be on a first come first served basis.

The Official Edinburgh's Hogmanay After Show Club: Tickets available from www.ticketweb.co.uk or www.ticketsoup.com

4. About Edinburgh's Hogmanay Street Party: Described as the original and best New Year's Party, Edinburgh's Hogmanay Street Party annually attracts tens of thousands of residents and visitors from around the globe. Taking place on 31 December along Princes Street in the centre of Scotland's capital, party-goers come together to sing, dance, hug, kiss and celebrate the New Year. Featuring a selection of stages brimming with live music and entertainment, the iconic Midnight Fireworks display, singing and dancing all set against the magnificent backdrop of Edinburgh Castle, Edinburgh's Hogmanay Street Party really is *the* place to be to see in the New Year in true Scots style. This year features live music stages, DJ stages, giant screens and a spectacular midnight moment. For tickets and more information: www.edinburghshogmanay.com

5. About the Edinburgh's Hogmanay Festival: Edinburgh's Hogmanay Festival runs from 30 December 2011 until 1 January 2012. Full programme details of events and activities across the festival will be announced early November. Now in its nineteenth year. For more information and to register for updates visit: www.edinburghshogmanay.com

6. About Scotland's Winter Festivals: Scotland's Winter Festivals begin with St Andrew's Day on 30th November and includes Scotland's Hogmanay celebrations on 31st December, culminating with Burns night on 25th January. Scotland's Winter Festivals bring together three of our cultural celebrations, showcasing Scotland as a great visitor destination and the perfect stage for events all year round. Scots and Scots at heart, both at home and abroad, celebrate Scotland's unique heritage and distinctive culture through our St Andrew's Day, Hogmanay and Burns. Many of Scotland's top visitor attractions will open to the public for free over the St Andrew's Day weekend, offering everyone a way to celebrate our national day and experience world class visitor attractions on our own doorsteps.

You can find further information and listings of events across Scotland at www.scotland.org/winter

7. Edinburgh Sparkles promotes the city as 'the best place in the UK to enjoy Christmas and New Year', due to Edinburgh's magical setting, host of festive things to enjoy and an unparalleled atmosphere. For more information visit www.edinburghsparkles.com

8. About Citylink Buses: The buses will leave from Morrison Street from 1.20am, and travel to Harthill Services, Baillieston – Road End, Glasgow – Buchanan Bus Station, Dunfermline Bus Station, Kinross Park and Ride, Perth Broxden Park & Ride, Dundee Bus Station, Kirkcaldy Bus Station, Glenrothes Bus Station, St Andrews Bus Station.

How to Book

To book tickets, simply log on to the Citylink website at www.citylink.co.uk and enter your travel information in to the Journey Planner. Alternatively, you can call our contact centre on 0871 266 3333. Services are available to book online using "Edinburgh, Morrison Street before Grove Street" as the destination. Passengers wishing to travel with these special services from Citylink are required to pre-book their journey to guarantee them a seat.

9. Edinburgh's Hogmanay 2011/12 funders and sponsors:

Edinburgh's Hogmanay 2011/12 is funded by the City of Edinburgh Council.

Supported by EventScotland, Scotland's Winter Festivals, The Scottish Government's Edinburgh Festivals EXPO Fund.

Sponsored by G4S, Crabbies, Arnold Clark Car & Van Rental, Haggis Adventures.

Media sponsors The Scotsman, Radio Forth.

10. Edinburgh's Hogmanay is a City of Edinburgh Council initiative created and produced by Unique Events.

