



**EDINBURGH'S
HOGMANAY**

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Media information:

www.edinburghshogmanay.com

EVENTS AT EDINBURGH'S HOGMANAY SELL OUT STREET PARTY TICKETS STILL AVAILABLE

Organisers of Edinburgh's Hogmanay today announced that a number of events over the three day Festival have already sold out. Tickets for **Concert in the Gardens** featuring Primal Scream, **The Keilidh** and **Candlelit Concert at St Giles' Cathedral** on December 31st and the **Loony Dook** on Sunday 1st January have all gone, and advance sales of torches for the **Torchlight Procession** which launches Edinburgh's Hogmanay on Friday 30th December are higher than they have ever been before.

Pete Irvine, Creative Director of Edinburgh's Hogmanay, said "We are delighted with the level of ticket sales this year. Edinburgh's Hogmanay is as popular as ever, and we have a world-class line-up for the event this year with seven stages of live music and DJ sets. Tickets for the **Street Party** are selling well – ahead of this time last year - and we are looking forward to a great Hogmanay party."

Councillor Steve Cardownie, Festivals and Events Champion for the City of Edinburgh Council, said: "This year, Edinburgh's Hogmanay was recognised as THE best place to celebrate the turn of the year - confirming what we've known for a long time. I'm delighted to hear that so many of this year's events are at capacity already. It promises to be a sensational start to 2012."

The UK's top acts bringing in 2012 at the Street Party include two of the hottest bands of the summer festivals – The Vaccines and Friendly Fires, a special DJ set from the world-renowned Mark Ronson and Celtic superheroes Peatbog Faeries together with Scottish traditional music legends Capercaillie. The ever outrageous Cuban Brothers are joined by the Edinburgh Festival Fringe sell-outs Frisky & Mannish completing the headline acts for the five stages along Princes Street. This world class line-up is joined by special guests Wild Beasts, Cassidy, Rura, X-Factor's Jade Richards and Radio 1 DJ's Jaymo & Andy George and tickets are available now at only £15. The evening will culminate in the longest ever Midnight Fireworks from Edinburgh Castle and Calton Hill, and the world's largest Auld Lang Syne.



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Revellers will be coming to Edinburgh from over 50 countries, from as far afield as Argentina, Brazil, Australia, New Zealand, China, Hong Kong and Indonesia. An estimated 80,000 revellers will enjoy Hogmanay within the Street Party arena and tickets for the Street Party should be available up until 31st December.

Tickets are still available for the Street Party from Edinburgh's Hogmanay Box Office at the Fringe Office, 180 High Street, which is open every day from the 27 to 30 December 10.00am to 10.00pm, and on Saturday 31 December from 10.00am to 9.00pm.

Tickets for the official After Show Club at HMV Picture House can be purchased from www.edinburgh-picturehouse.co.uk or by calling 0844 847 1740.

For those who are unable to make it to Edinburgh this year, key elements of the flagship event on Saturday 31st December will be streamed live on-line for the first time through the support of Event Scotland. The pilot project will feature exclusive tracks from headliners Primal Scream and Friendly Fires, the spectacular Midnight Fireworks from Edinburgh Castle and the world's largest Auld Lang Syne. It is hoped that viewers from around the world will register for one of the 20,000 limited spaces and tune in to the live one hour programme from the 'Home of Hogmanay'

ENDS

For further information please contact:

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Editors Notes:

About Edinburgh's Hogmanay:

1. About Edinburgh's Hogmanay Street Party: Described as the original and best New Year's Party, Edinburgh's Hogmanay Street Party annually attracts tens of thousands of residents and visitors from around the globe. Taking place on 31 December along Princes Street in the centre of Scotland's capital, party-goers come together to sing, dance, hug, kiss and celebrate the New Year. Featuring a selection of stages brimming with live music and entertainment, the iconic Midnight Fireworks display, singing and dancing all set against the magnificent backdrop of Edinburgh Castle, Edinburgh's Hogmanay Street Party really is *the* place to be to see in the New Year in true Scots style. This year features live music stages, DJ stages, giant screens and a spectacular midnight moment. For tickets and more information: www.edinburghshogmanay.com





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2. On-Sale Details:

Tickets for The Street Party and Torches for the Torchlight Procession are still available on a first come first served basis in the following ways:

Online: www.edinburghshogmanay.com

By phone: Edinburgh's Hogmanay Box Office: 0844 573 8455

Street Party Tickets can also be purchased through associated ticket agents as follows:

The Edinburgh's Hogmanay Official Box Office, The Fringe Office, 180 High Street, Edinburgh EH1 1QS

Phone: 0844 573 8455

Opening Hours: 10am - 6pm Monday - Saturday

Tickets Scotland, 127 Rose Street, Edinburgh EH2 3DT

Phone: +44 131 220 3234

Opening hours: 9am-6pm (until 8pm Thursdays). 11am-6pm Sundays

Ripping Records, 91 South Bridge, Edinburgh EH1 1HN

91 South Bridge, Edinburgh EH1 21HN

Opening hours: 9am-6pm (12.30pm-5.30pm Saturdays)

4. Ticket Prices:

Edinburgh's Hogmanay Street Party: £15.00 administration + booking fee

n.b. Entry to Edinburgh's Hogmanay Street Party on 31 December is strictly by ticket only. There are no restrictions on the quantity of tickets which can be purchased. Travel Trade & Accommodation Providers can reserve tickets by emailing: groups@edinburghshogmanay.com

Concert in the Gardens: **SOLD-OUT**, Gardens - £35.00 + booking fee

n.b Tickets to Concert in the Gardens also grant access to the Edinburgh's Hogmanay Street Party.

The Keilidh: **SOLD OUT** £35.00 + booking fee

n.b Tickets to The Keilidh grants access to the Edinburgh's Hogmanay Street Party.

Subject to booking fee.

Torchlight Procession: Torches available for purchase in advance for £6 each or buy them on the night for £7.00

Candlelit Concert in St Giles' Cathedral: **SOLD OUT** £16.00 + booking fee

n.b This event is not suitable for babies or young children.

Loony Dook: **SOLD OUT** £6.00 Registration Fee (includes donation to RNLI)

n.b Participants **MUST** register for the Loony Dook prior to the event. There will be no registration on the day and availability will be on a first come first served basis.

The Official Edinburgh's Hogmanay After Show Club: Tickets available from www.ticketweb.co.uk or www.ticketsoup.com or www.edinburgh-picturehouse.co.uk

5. About the Edinburgh's Hogmanay Festival: Now in its 19th year, Edinburgh's Hogmanay Festival runs from 30 December 2011 until 1 January 2012. For full programme details of events and activities across the festival and to register for updates visit: www.edinburghshogmanay.com

6. About Event Scotland: EventScotland is the national events agency. EventScotland is working to make Scotland one of the world's leading event destinations. By developing an exciting portfolio of sporting and cultural events EventScotland is helping to raise Scotland's international profile and boost the economy by attracting more visitors. For further information about EventScotland, its funding programmes and latest event news visit www.EventScotland.org.

The Year of Creative Scotland 2012 will spotlight and celebrate Scotland's cultural and creative strengths on a world stage and is a Scottish Government initiative led in partnership by EventScotland, VisitScotland, Creative Scotland and VOCAL.





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More information and resources to help businesses engage with Year of Creative Scotland are available at www.visitscotland.org/yearofcreativescotland-toolkit

7. About Scotland's Winter Festivals: Scotland's Winter Festivals begin with St Andrew's Day on 30th November and includes Scotland's Hogmanay celebrations on 31st December, culminating with Burns night on 25th January. Scotland's Winter Festivals bring together three of our cultural celebrations, showcasing Scotland as a great visitor destination and the perfect stage for events all year round. Scots and Scots at heart, both at home and abroad, celebrate Scotland's unique heritage and distinctive culture through our St Andrew's Day, Hogmanay and Burns.

Many of Scotland's top visitor attractions will open to the public for free over the St Andrew's Day weekend, offering everyone a way to celebrate our national day and experience world class visitor attractions on our own doorsteps.

You can find further information and listings of events across Scotland at www.scotland.org/winter

8. Edinburgh Sparkles promotes the city as 'the best place in the UK to enjoy Christmas and New Year', due to Edinburgh's magical setting, host of festive things to enjoy and an unparalleled atmosphere. For more information visit www.edinburghsparkles.com

9. Edinburgh's Hogmanay 2011/12 funders and sponsors:

Edinburgh's Hogmanay 2011/12 is funded by the City of Edinburgh Council.

Supported by EventScotland, Scotland's Winter Festivals, The Scottish Government's Edinburgh Festivals Expo Fund and Arts and Business Scotland.

Sponsored by G4S, Crabbies, Arnold Clark Car & Van Rental, Haggis Adventures and Citylets.

Media sponsors The Scotsman, Radio Forth.

10. Edinburgh's Hogmanay is a City of Edinburgh Council initiative created and produced by Unique Events.